JOHNATHON SANCEZ
Senior UX Desinger

MY OBJECTIVE

I am seeking a position within an organization or design firm in User Experience Design. My aim is to create better interfaces and experiences, making the web, applications, and technology easier for the user. I simplify communication barriers, bridging the gap between users, designers, and developers.

EDUCATION

Dominican University, Graphic Design
Bachelor of Arts, September 2010–2014

DePaul University, Human Computer Interactions
Masters of Science, September 2015–2017

WORK EXPERIENCE

Zebra Techologies, April 2018 to Current

BBuilt, contributed, and maintained various customer solutions for the Zebra Edge R&D unit

Researched and designed the Zebra SASS solutions admin portal. Taking all of Zebra's admin portals and consolidated them behind a single pane of glass

Helped to modernize and redesign the client facing application for the Workforce Management SASS solution

Lead UX workshop and design thinking session to drive requirements from stakeholders and fellow designers

Partook in client site visits to better understand how user interact with our software and hardware in the warehouse

Staff Management | SMX Graphic Designer, April 2014 to April 2018

Collaborates with Marketing Team and other designers to ensure graphic representation of Staff management brand remains consistent in all marketing material

Produces wire frames, XHTML code and CSS that contributed to user-centered design (UCD) efforts for company of Web pages.

Helps improve information architecture of ABC's Web site by assisting with card sorting, affinity diagramming and search log analysis.

CONTACT

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(847) 363 5236

3522 North Nordica Ave
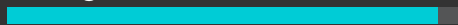Chicago, IL 60634

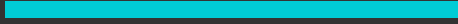www.johnsanchezdesign.com

SKILLS

Adobe Creative Suite:

Photoshop

InDesign

Dreamweaver

Illustrator

User Experince Tools:
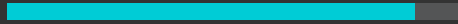
Figma

Sketch

Invision

Adobe XD

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SKILLS

Coding Languages/Devlopment:

Html

Css

Java

Wordpress Devlopment

CLASSES TAKEN

• IDEO Course on Human Centered Design Thinking (2022)

• Accessibility and Design for Diverse

• Users Scripting for Interactive Systems

• Web Site Design for HCI

• Foundations of Digital Design

• Statistics and Data Analysis
  Prototyping and Implementation

• Inquiry Methods and Use Analysis

• Interaction Design and Information
  Architecture

• Usability Evaluation Methods

• User Experience Design Practicum

• Health Informatics

• Fundamentals of IT Project
  Management

• E-Commerce Website Engineering

• Graphic Design 1 & 2

• Typography 1 & 2

• Foundations of Human-Computer
  Interaction

• Interaction Design and Information Architecture

WORK EXPERIENCE

Freelance User Experince and Graphic Designer, Jan 2014 to Current

Partnered with user interface designers, Web developers and UX managers at various companies to translate information architecture, navigation and process flows into beautiful and easy-to-use solutions

Managed usability testing for XYZ landing pages in preparation for Web site redesign. Defined testing parameters, prepared prototypes, recruited users, facilitated tests and reported results

Kentech Consulting Inc Graphic & Web Designer, Jan 2014 to Mar 2015

Illustrates concept by designing rough layout of art and copy regarding arrangement, document size, type size, style, and related aesthetic concepts

Designs and redesigns multiple company websites in order to optimize user experience and update interfaces for responsive design

Develops research, focus groups, and competitive marketing strategizes to target key stakeholder

Dominican University Marketing and Communications Junior Graphic Designer, Dec 2014 to May 2015

Provides graphic design support for projects with production status including layout alterations, color corrections, resizing existing projects, and designing new projectsbased on existing creative or established guidelines

Collaborates with assistant director of creative services and other designers to ensure graphic representation of Dominican's brand remains consistent

Ensures accurate, consistent, and high quality output of print or pre-media artworks files.
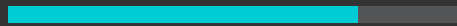
AWARD AND HONORS

2016 American Staffing Association Genius Award for best digital external publication, Oct 2016

Designed the layout and structral hierarchy of documents within Staff Management's digital publications